



January 30, 2019

VIA ELECTRONIC MAIL

U.S. Department of Veterans Affairs
810 Vermont Avenue NW
(005R1C) VACO
Washington, DC 20420
vacofoiaservice@va.gov

Re: Freedom of Information Act Request

Dear Freedom of Information Officer:

Pursuant to the Freedom of Information Act (FOIA), 5 U.S.C. § 552, and the implementing regulations of the Department of Veterans Affairs (VA), 35 C.F.R. § 1.550, American Oversight makes the following request for records.

During his confirmation hearing in June 2018, Secretary Robert Wilkie gave misleading answers to senators about pro-Confederate remarks from 2009.¹ When asked about the event, he told the senators then that he was “simply introducing a keynote speaker,” but in December 2018, Secretary Wilkie’s spokesman told a member of the press that he gave a speech extolling Robert E. Lee’s legacy.² Secretary Wilkie gave the same speech again in 2009 to a chapter of the Sons of Confederate Veterans.

In July 2018, Secretary Wilkie failed to disclose his associations with Confederate groups on a questionnaire for the Senate Veterans’ Affairs Committee, omitting his membership of the Sons of Confederate Veterans³ and various pro-Confederate remarks he gave. Secretary Wilkie’s history of giving pro-Confederate speeches dates back to at least 1995, when he praised Confederate States

¹ Andrew Kaczynski, *VA Secretary Gave Inaccurate Answers on Pro-Confederate Ties During Confirmation Process*, CNN (Dec. 14, 2018, 5:00 PM), <https://www.cnn.com/2018/12/14/politics/kfile-robert-wilkie-senate-testimony-confirmation/index.html>.

² *Id.*

³ Paul Sonne & Lisa Rein, *Trump’s VA Pick, Once a Defender of Confederate Symbols, Built His Career Serving Polarizing Figures*, WASH. POST, Jun. 26, 2018, https://www.washingtonpost.com/politics/trumps-va-pick-a-longtime-aide-to-polarizing-politicians-has-defended-extreme-views/2018/06/26/d74affde-69d8-11e8-9e38-24e693b38637_story.html?noredirect=on&utm_term=.89c8e4cb1056.



President Jefferson Davis as a “martyr to ‘The Lost Cause’” and an “exceptional man in an exceptional age.”⁴

Secretary Wilkie’s failure to disclose his associations and remarks to pro-Confederate groups, matched with a public history that contradicts his responses to the Senate Veterans’ Affairs Committee, raises serious questions. American Oversight seeks records to shed light on Secretary Wilkie’s communications, as well as the influence of outside pro-Confederate groups on policymaking at the Department of Veterans’ Affairs.⁵

Requested Records

American Oversight requests that VA produce the following records within twenty business days:

1. All records reflecting communications (including emails, email attachments, text messages, messages on messaging platforms (such as Slack, GChat or Google Hangouts, Lync, Skype, or WhatsApp), telephone call logs, calendar invitations, calendar entries, meeting notices, meeting agendas, informational material, talking points, any handwritten or electronic notes taken during any oral communications, summaries of any oral communications, or other materials) between or among (1) Secretary Robert Wilkie, or any scheduler or administrative assistant to Mr. Wilkie, and (2) any employee or representative of the following entities:
 - Sons of Confederate Veterans (@scv.org)
 - Abbeville Institute (@abbevilleinstitute.org)
 - League of the South (@leagueofthesouth.com)
 - United Daughters of the Confederacy (@hqudc.org)
 - Michael Hill (jmichhill@cs.com)

Emails on which Secretary Wilkie and/or the above-listed custodians are copied (cc’d) or blind copied (bcc’d) should be considered responsive.

2. All email communications of Secretary Wilkie containing any of the following terms:
 - (a) Confederate
 - (b) Confederacy

⁴ Andrew Kaczynski, *VA Secretary Praised Confederate President as a “Martyr to ‘The Lost Cause’” in 1995 Speech*, CNN (Dec. 7, 2018, 5:27 PM), <https://www.cnn.com/2018/12/07/politics/va-secretary-confederate-president/index.html>

⁵ Under Secretary Wilkie’s leadership, for example, VA has spent millions of dollars guarding cemeteries with Confederate monuments despite scarce resources and questionable evidence of threats to those properties. Justin Rohrlich, *The Government Is Wasting Millions Guarding Confederate Graves*, QUARTZ (Oct. 16, 2018), <https://qz.com/1425834/the-va-is-wasting-millions-guarding-confederate-cemeteries/>.

- (c) "Robert E. Lee"
- (d) "Jefferson Davis"
- (e) "Lost cause"
- (f) "battle flag"
- (g) Charlottesville
- (h) "Unite the Right"
- (i) Slavery
- (j) Slaves
- (k) "northern aggression"
- (l) "war between the states"
- (m) "Camp chase"
- (n) "Finn's point"
- (o) "Point lookout"
- (p) "Woodlawn national"
- (q) "North Alton"
- (r) Abbeville
- (s) "League of the South"
- (t) SCV

Please provide all responsive records from March 28, 2018, through the date of the search.

In addition to the records requested above, American Oversight also requests records describing the processing of this request, including records sufficient to identify search terms used and locations and custodians searched and any tracking sheets used to track the processing of this request. If VA uses FOIA questionnaires or certifications completed by individual custodians or components to determine whether they possess responsive materials or to describe how they conducted searches, we also request any such records prepared in connection with the processing of this request.

American Oversight seeks all responsive records regardless of format, medium, or physical characteristics. In conducting your search, please understand the terms "record," "document," and "information" in their broadest sense, to include any written, typed, recorded, graphic, printed, or audio material of any kind. We seek records of any kind, including electronic records, audiotapes, videotapes, and photographs, as well as letters, emails, facsimiles, telephone messages, voice mail messages and transcripts, notes, or minutes of any meetings, telephone conversations or discussions. Our request includes any attachments to these records. **No category of material should be omitted from search, collection, and production.**

Please search all records regarding agency business. **You may not exclude searches of files or emails in the personal custody of your officials, such as personal email accounts.** Records of official business conducted using unofficial systems or stored outside of official files are subject to

the Federal Records Act and FOIA.⁶ **It is not adequate to rely on policies and procedures that require officials to move such information to official systems within a certain period of time; American Oversight has a right to records contained in those files even if material has not yet been moved to official systems or if officials have, through negligence or willfulness, failed to meet their obligations.**⁷

In addition, please note that in conducting a “reasonable search” as required by law, you must employ the most up-to-date technologies and tools available, in addition to searches by individual custodians likely to have responsive information. Recent technology may have rendered VA’s prior FOIA practices unreasonable. **In light of the government-wide requirements to manage information electronically by the end of 2016, it is no longer reasonable to rely exclusively on custodian-driven searches.**⁸ Furthermore, agencies that have adopted the National Archives and Records Administration (NARA) Capstone program, or similar policies, now maintain emails in a form that is reasonably likely to be more complete than individual custodians’ files. For example, a custodian may have deleted a responsive email from his or her email program, but VA’s archiving tools would capture that email under Capstone. Accordingly, American Oversight insists that VA use the most up-to-date technologies to search for responsive information and take steps to ensure that the most complete repositories of information are searched. American Oversight is available to work with you to craft appropriate search terms. **However, custodian searches are still required; agencies may not have direct access to files stored in .PST files, outside of network drives, in paper format, or in personal email accounts.**

Under the FOIA Improvement Act of 2016, agencies must adopt a presumption of disclosure, withholding information “only if . . . disclosure would harm an interest protected by an exemption” or “disclosure is prohibited by law.”⁹ If it is your position that any portion of the requested records

⁶ See *Competitive Enter. Inst. v. Office of Sci. & Tech. Policy*, 827 F.3d 145, 149–50 (D.C. Cir. 2016); cf. *Judicial Watch, Inc. v. Kerry*, 844 F.3d 952, 955–56 (D.C. Cir. 2016).

⁷ See *Competitive Enter. Inst. v. Office of Sci. & Tech. Policy*, No. 14-cv-765, slip op. at 8 (D.D.C. Dec. 12, 2016) (“The Government argues that because the agency had a policy requiring [the official] to forward all of his emails from his [personal] account to his business email, the [personal] account only contains duplicate agency records at best. Therefore, the Government claims that any hypothetical deletion of the [personal account] emails would still leave a copy of those records intact in [the official’s] work email. However, policies are rarely followed to perfection by anyone. At this stage of the case, the Court cannot assume that each and every work-related email in the [personal] account was duplicated in [the official’s] work email account.” (citations omitted)).

⁸ Presidential Memorandum—Managing Government Records, 76 Fed. Reg. 75,423 (Nov. 28, 2011), <https://obamawhitehouse.archives.gov/the-press-office/2011/11/28/presidential-memorandum-managing-government-records>; Office of Mgmt. & Budget, Exec. Office of the President, Memorandum for the Heads of Executive Departments & Independent Agencies, “Managing Government Records Directive,” M-12-18 (Aug. 24, 2012), <https://www.archives.gov/files/records-mgmt/m-12-18.pdf>.

⁹ FOIA Improvement Act of 2016 § 2 (Pub. L. No. 114-185).

is exempt from disclosure, American Oversight requests that you provide an index of those documents as required under *Vaughn v. Rosen*, 484 F.2d 820 (D.C. Cir. 1973), *cert. denied*, 415 U.S. 977 (1974). As you are aware, a *Vaughn* index must describe each document claimed as exempt with sufficient specificity “to permit a reasoned judgment as to whether the material is actually exempt under FOIA.”¹⁰ Moreover, the *Vaughn* index “must describe *each* document or portion thereof withheld, and for *each* withholding it must discuss the consequences of disclosing the sought-after information.”¹¹ Further, “the withholding agency must supply ‘a relatively detailed justification, specifically identifying the reasons why a particular exemption is relevant and correlating those claims with the particular part of a withheld document to which they apply.’”¹²

In the event some portions of the requested records are properly exempt from disclosure, please disclose any reasonably segregable non-exempt portions of the requested records. If it is your position that a document contains non-exempt segments, but that those non-exempt segments are so dispersed throughout the document as to make segregation impossible, please state what portion of the document is non-exempt, and how the material is dispersed throughout the document.¹³ Claims of nonsegregability must be made with the same degree of detail as required for claims of exemptions in a *Vaughn* index. If a request is denied in whole, please state specifically that it is not reasonable to segregate portions of the record for release.

You should institute a preservation hold on information responsive to this request. American Oversight intends to pursue all legal avenues to enforce its right of access under FOIA, including litigation if necessary. Accordingly, you are on notice that litigation is reasonably foreseeable.

To ensure that this request is properly construed, that searches are conducted in an adequate but efficient manner, and that extraneous costs are not incurred, American Oversight welcomes an opportunity to discuss its request with you before you undertake your search or incur search or duplication costs. By working together at the outset, American Oversight hopes to decrease the likelihood of costly and time-consuming litigation in the future.

Where possible, please provide responsive material in electronic format by email or in PDF or TIF format on a USB drive. Please send any responsive material being sent by mail to American Oversight, 1030 15th Street NW, Suite B255, Washington, DC 20005. If it will accelerate release of responsive records to American Oversight, please also provide responsive material on a rolling basis.

¹⁰ *Founding Church of Scientology v. Bell*, 603 F.2d 945, 949 (D.C. Cir. 1979).

¹¹ *King v. U.S. Dep’t of Justice*, 830 F.2d 210, 223–24 (D.C. Cir. 1987) (emphases in original).

¹² *Id.* at 224 (citing *Mead Data Central, Inc. v. U.S. Dep’t of the Air Force*, 566 F.2d 242, 251 (D.C. Cir. 1977)).

¹³ *Mead Data Central*, 566 F.2d at 261.

Fee Waiver Request

In accordance with 5 U.S.C. § 552(a)(4)(A)(iii) and 35 C.F.R. § 1.561(n), American Oversight requests a waiver of fees associated with processing this request for records. The subject of this request concerns the operations of the federal government, and the disclosures will likely contribute to public understanding of those operations.¹⁴ Moreover, the request is primarily and fundamentally for non-commercial purposes.¹⁵

American Oversight requests a waiver of fees because disclosure of the requested information is in the public interest because it is likely to contribute significantly to public understanding of activities of the government. The disclosure of the information sought under this request will document and reveal the operations of the federal government, including whether and to what extent the current VA Secretary communicates with and supports groups that advocate for a controversial interpretation of the Confederacy and the U.S. Civil War. The requested records have the potential to shed light on whether the VA Secretary prioritizes the interests of these groups and whether the Secretary sympathizes with the racist views associated with the promotion of the Confederacy. Additionally, the disclosure of the requested information will reveal whether and to what extent the Secretary may not have been forthcoming about his affiliations with these groups during his confirmation process. And, as described below, American Oversight has the intention and ability to disseminate the records it receives to a broad audience.

This request is primarily and fundamentally not for commercial purposes, but rather the primary interest is in public disclosure of responsive records. As a 501(c)(3) nonprofit, American Oversight does not have a commercial purpose and the release of the information requested is not in American Oversight's financial interest. American Oversight's mission is to promote transparency in government, to educate the public about government activities, and to ensure the accountability of government officials. American Oversight uses the information gathered, and its analysis of it, to educate the public through reports, press releases, or other media. American Oversight also makes materials it gathers available on its public website and promotes their availability on social media platforms, such as Facebook and Twitter.¹⁶ American Oversight has demonstrated its commitment to the public disclosure of documents and creation of editorial content. For example, after receiving records regarding an ethics waiver received by a senior DOJ attorney,¹⁷ American Oversight promptly posted the records to its website and published an analysis of what the records

¹⁴ 35 C.F.R. § 1.561(n)(2)(i).

¹⁵ 35 C.F.R. § 1.561(n)(2)(ii).

¹⁶ American Oversight currently has approximately 12,100 page likes on Facebook and 49,700 followers on Twitter. American Oversight, FACEBOOK, <https://www.facebook.com/weareoversight/> (last visited Jan. 30, 2019); American Oversight (@weareoversight), TWITTER, <https://twitter.com/weareoversight> (last visited Jan. 30, 2019).

¹⁷ *DOJ Records Relating to Solicitor General Noel Francisco's Recusal*, AMERICAN OVERSIGHT, <https://www.americanoversight.org/document/doj-civil-division-response-noel-francisco-compliance>.

reflected about DOJ's process for ethics waivers.¹⁸ As another example, American Oversight has a project called "Audit the Wall," where the organization is gathering and analyzing information and commenting on public releases of information related to the administration's proposed construction of a barrier along the U.S.-Mexico border.¹⁹

Accordingly, American Oversight qualifies for a fee waiver.

Conclusion

We share a common mission to promote transparency in government. American Oversight looks forward to working with VA on this request. If you do not understand any part of this request, have any questions, or foresee any problems in fully releasing the requested records, please contact Dan McGrath at foia@americanoversight.org or (202) 897-4213. Also, if American Oversight's request for a fee waiver is not granted in full, please contact us immediately upon making such a determination.

Sincerely,



Austin R. Evers
Executive Director
American Oversight

¹⁸ *Francisco & the Travel Ban: What We Learned from the DOJ Documents*, AMERICAN OVERSIGHT, <https://www.americanoversight.org/francisco-the-travel-ban-what-we-learned-from-the-doj-documents>.

¹⁹ *Audit the Wall*, AMERICAN OVERSIGHT, <https://www.americanoversight.org/investigation/audit-the-wall>.